

2025 SC BRIDAL SHOWCASE EXHIBITOR APPLICATION

Must be filled out in entirety- - Questions? Ask your account representative:

Account Representative: _____ Cell: _____ Office: _____ Email: _____

Your business name (EXACTLY as you want listed on ALL materials – including your booth sign provided at no charge by SC Bridal Showcase):

Category of Business (ex: photographer, gifts, DJ, Fashion): _____

Contact Name: _____

What is the best way for us to contact you regarding SC Bridal Showcase details?

Email: _____ Phone: _____ Other: _____

Billing Address (for internal paperwork purposes):

Silver- or above sponsorship? YES NO If YES, what level of sponsorship? _____

IF SILVER OR ABOVE SPONSOR WE NEED BUSINESS LOGO FOR THE SHOWCASE WEBSITE

How do you want to be listed in the vendor directory?? This will be available to Brides after the show, so if you have a personal phone or email above, only list your BUSINESS CONTACT INFORMATION BELOW! If contact information is the same as above, please mark "SAME".

Business email _____ Business phone number _____

Business website _____ Business Facebook address _____

Business physical address (if desired – not necessary) _____

Do you need electric power at your booth? - \$65 additional charge Check **One** YES NO

(Please consider lights, displays, computer usage, etc **Electric can NOT be added after APRIL 18, 2024**)

Will you be sampling any food items or beverages at your booth? Check **One** YES NO

(Additional forms are required – see package)

If sampling any type of alcoholic beverage, a separate form is required along with a copy of your SC Alcohol Beverage license. **Check One** ___ YES ___ NO
(If yes, you rep will send the form to you and ask for a copy of your license for our file.)

Any other specific needs? (Extra 8' table, Extra 6' table, No Table (provide your own)) _____

Shared Public WIFI is provided at no charge.

Would you like a program ad in the 2025 SC Bridal Showcase official program? Program Ad Specs and cost for the Bridal Show

_____ Full page Ad: 5 3/4" wide by 8 3/4" high - \$550

_____ Inside Front Cover Full page ad: 5 3/4" wide by 8 3/4" high - \$800

_____ Half page color ad specs: 5" wide by 4" high - \$300

_____ Back Cover Full page ad: 5 3/4" wide by 8 3/4" high - \$700

_____ Quarter page color ad specs: 2 1/2" wide by 4" high - \$150

PDF format is preferred and due by March 24th, 2025

Giveaways & Door Prizes

1) Bridal Bags – would you like to contribute items to go into our complimentary Bridal Bags?

(Examples: brochures, discount coupons, special offers, catalogs, small samples of product, etc. – need approximately 250 of each item.) Items serve as a reminder of your services to Brides at a later date. There is no charge to be included in the Bridal Bag. **Items due by Friday, April 11.**

2) Door Prizes – would you like to provide goods, services or gift cards from your business to use as door prizes at the event? Minimum value of each item \$25, please. We can accept up to six items from each exhibitor. **List of items is due by Friday, April 11** – please have your items at your booth during the event.

3) Icing Ink Cake Dive Prizes – include your business in the *biggest event of the SC Bridal Showcase* by providing a prize for our Icing Ink Cake Dive contest.

Minimum value of each item \$250, please. Prizes with a value of \$500 or more are category exclusive – please check with your Account Representative regarding reserved categories. **Description of item(s) is due by Monday, March 24 in order to be included Icing Ink Cake Dive list of prizes in the program.**
